

Somshubhro (Som) Pal Choudhury
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Som is currently an Advisor and Consultant in the IoT space. He is the Co-Chair and Co-Founder of India's premier IoT event, IoTNext.org, Executive Council & Board Member of IESA (Indian Electronic and Semiconductor Association) and TiE (The Indus Entrepreneurs) Charter Member.

Som was the Managing Director of Analog Devices Inc (ADI) till Oct 2016. In his role, he doubled the engineering center headcount, led the strategic growth of India business, engaged the India design house ecosystem and was extremely active with the IoT startup ecosystem. Prior to returning to India, he was the Global Product Line Director at NETGEAR, based in Silicon Valley managing \$600M consumer product portfolio, He was the first employee of an early IoT startup (American Grid) in the Energy Management and Smart Grid space and held several design and product engineering roles at Cadence Design Systems. Som is a graduate of IIT Kharagpur and North Carolina State University and has an MBA from Wharton Business school.