



Dr. SK Prasad, MBA, Ph.D

Founder and Chairman, National Academy of Management and Entrepreneurship
Formerly Distinguished Professor and Chief Mentor,
Bengaluru School of Management Studies, GITAM UNIVERSITY

Dr. SK Prasad is a Post Graduate in Business Administration (MBA) and holds a Doctorate in Management discipline. Dr. Prasad has over 30 years of teaching, research and administrative experience.

He published over 30 articles, four books- Management of Small Scale Industries, Strategic HRM, Talent Management and Contemporary HRM. He has guided over 350 MBA Project Reports, 12 M.Phil theses and guided 08 doctoral scholars in the areas of Marketing, HR and Entrepreneurship in reputed universities in India.

Dr. Prasad has been Chairman, Board of Examiners VTU and served as Academic Council Member of Bangalore University, Board of Studies Member/Governing Body Member at various reputed Universities/Institutes in South India.

Dr. Prasad has been nominated to the Board of Governors, Board of Apprenticeship Training Southern Region- An Autonomous Body of Ministry of HRD, Govt. of India.

He is also life member of Indian Society for Training and Development and Indian Society for Technical Education.

Indian Institution of Production Engineers has conferred Fellowship to Dr. Prasad in recognition of his contribution to Technical Education and Management Education in particular.

Dr. Prasad founded a not for profit trust to promote entrepreneurship culture among youngsters.

His trust runs National Academy of Management and Entrepreneurship (NAME) since 2001 which aims at offering 100000 free certifications in entrepreneurship and management under MISSION 100K by the end of 2017.

Dr. Prasad is also Founder and Chairman of Global School of Professional and Continuing Education (GSPACE) a comprehensive online learning platform which is aiming to provide access to world class online education resources.

GSPACE aims to fill the gap between industry and institutions by designing hybrid educational programs in collaboration with industries.